Invity
Cookie Policy

Last updated: 1 October 2022

("**Cookie Policy**")

Who are you and why am I here?

We are a commercial company called **Invity.io s.r.o.**, incorporated and existing under the laws of the Czech Republic, Id. No. 083 88 032, with registered office at Kundratka 2359/17a, Libeň, 180 00 Prague 8, Czech Republic, registered in the commercial register kept by the Metropolitan Court in Prague under file No. C 318166.

We operate the website **https://www.invity.io** (and any subdomains thereof). Since we use cookies on our website to analyze traffic and to personalize content and ads, we prepared this Cookie Policy to help you understand what cookies are and how we use them (and also to comply with applicable law).

If you do not like anything you read in this Cookie Policy, we must ask you not to use our website, to delete any cookies already stored therefrom, and/or to change settings of your web browser to disable storing any cookies from our website.

For further information on how we collect, process, store and keep secure your personal data, please, refer to privacy policies available on our website.

What are cookies?

Cookies are small text files that are downloaded to your device by websites you visit. They allow websites to recognize your device and store some information, for example about your location and past actions.

There are different types of cookies. Some cookies may be stored on your device till their expiry date, unless you delete them earlier ("persistent cookies"), and some may expire at the end of your browsing session, when your web browser is closed ("session cookies"). Some cookies may come directly from the web server of our website ("first-party cookie") and some are stored by a different domain ("third-party cookies").

You can find more information about cookies at www.allaboutcookies.org.

What cookies do you use?

The cookies we use cannot grant us any access to your computer. These cookies are not viruses or spyware and are not built to damage your device. We use both persistent and session cookies and both first-party and third-party cookies on our website.

We have listed the cookies that we use on our website, what each cookie is used for and how long it is retained in a table at the end of this Cookie Policy.

What choices do I have?

If you do not agree with this Cookie Policy, you may at any time easily manage stored cookies in your web browser settings (that means you can delete them) and you can also disable or limit storing of any new cookies. The exact procedure to manage the cookies depends on your web browser.

You can find more information at https://www.aboutcookies.org/how-to-delete-cookies/.

You may choose to disable storing cookies in general or only for some web servers. Please, be aware that in the event you decide to disable the cookies (in general or partially) or to delete stored cookies that we use, you may not be able to enjoy all the features of our website and our services.

How can I contact you?

If you have any questions about cookies and this Cookie Policy, please, contact our support team at support@invity.io.

Changes to the Cookie Policy

We reserve the right to amend and/or change this Cookie Policy from time to time. Therefore, please, check this Cookie Policy regularly.

Third party	Name	Purpose	Expiration
Typeform	#.#-#-#-#.ack	Used to contain user's survey and quiz answers in Local Storage.	persistent
Typeform	#.#-#-#-#.inProgress	Used to contain user's survey and quiz answers in Local Storage.	persistent
Typeform	#.#-#-#-#.queue	Used to contain user's survey and quiz answers in Local Storage.	persistent
Typeform	#.#-#-#-#.reclaimEnd	Used to contain user's survey and quiz answers in Local Storage.	persistent
Typeform	#.#-#-#-#.reclaimStart	Used to contain user's survey and quiz answers in Local Storage.	persistent
Typeform	__cf_bm	Used to distinguish between humans and bots.	1 day
Internal	__cflb	Used for load balancing.	1 day
Internal	__cflb	Used for load balancing.	1 day
Internal	_grecaptcha	Used to distinguish between humans and bots.	persistent
Google	_GRECAPTCHA	Used to distinguish between humans and bots.	179 days
Typeform	debug	Used to detect errors on the website.	persistent
Google	rc::a	Used to distinguish between humans and bots.	persistent
Google	rc::b	Used to distinguish between humans and bots.	Session
Google	rc::c	Used to distinguish between humans and bots.	Session

Internal	InvityAPI	This cookie allows to override the default API server address - it is used only in development/testing, customers will never get this cookie set.	persistent
Internal	PopularRates	Current exchange rates of popular currency pairs, cached for performance reasons.	persistent
Internal	BuyList	Our buy partners configuration, cache for performance reasons.	persistent
Internal	buy-transfer	The cookie is used for transfer of buy quotes from the Invity widget to the Invity main page.	persistent
Internal	buy-tx	This cookie caches the last buy trade data, to facilitate the buy process.	persistent
Internal	SellList	Our sell partners configuration, cache for performance reasons.	persistent
Internal	sell-transfer	The cookie is used for transfer of sell quotes from the Invity widget to the Invity main page.	persistent
Internal	sell-tx	This cookie caches the last sell trade data, to facilitate the buy process.	persistent
Internal	ExchangeCoins	List of cryptocurrencies we support - cache for performance reasons	persistent
Internal	ExchangeList	Our exchange partners configuration, cache for performance reasons	persistent
Internal	exchange-transfer	The cookie is used for transfer of exchange quotes from the Invity widget to the Invity main page.	persistent
Internal	exchange-tx	This cookie caches the last exchange trade data,	persistent

		to facilitate the exchange process.	

Preference Cookies (to enable us to remember information that changes the way our Website behaves or looks, like your preferred language or the region that you are in).

Name	Purpose	Expiration
country	Discovers and stores the user's country.	persistent
fiatCurrency	This cookie remembers selected FIAT currency	persistent
hideCookieBar	The purpose is to remember user's consent with cookies policy	persistent

Statistics Cookies (to help us understand how visitors interact with our Website by collecting anonymous information).

Third party	Name	Purpose	Expiration
Google Analytics	_ga	Used to distinguish users.	2 years
Google Analytics	_ga_#	Used to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.	2 years
Google Analytics	_gat	Used to throttle request rate.	1 day
Google Analytics	_gid	Used to distinguish users.	1 day
Hotjar	_hjAbsoluteSessionInProgress	Used to detect the first pageview session of a user.	1 day
Hotjar	_hjFirstSeen	Used to identify a new user's first session.	1 day
Hotjar	_hjIncludedInPageviewSample	Used to determine if a user is included in the data sampling defined by our site's pageview limit.	1 day
Hotjar	_hjIncludedInSessionSample	Used to determine if a user is included in the data sampling defined by our site's daily session limit.	1 day
Hotjar	_hjRecordingLastActivity	Used to store performed actions on the website.	Session

Hotjar	_hjSession_#	Holds current session data. Used to ensure subsequent requests in the session window are attributed to the same session.	1 day
Hotjar	_hjSessionUser_#	Set when a user first lands on a page. Used to ensure data from subsequent visits to the same site are attributed to the same user ID.	1 year
Google Analytics	collect	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Session
Hotjar	hjViewportId	Used to store user viewport details such as size and dimensions.	Session

Marketing (to display ads that are relevant for visitors).

Third party	Name	Purpose	Expiration
Typeform	#-visitorId	Stores a unique user ID.	persistent
Quora	_/ad/75aa344edeef4dbfa3b3dd7cb5f40e6f/pixel	Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.	Session
Facebook	_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months
Hotjar	_hjRecordingEnabled	Set when a recording starts. Used when the recording module is initialized to see if the user is already in a recording in a particular session.	Session
Reddit	_rdt_uuid	Used for remarketing on reddit.com.	3 months
Google Ads	ads/ga-audiences	Used by Google to store information for remarketing purposes.	Session

Typeform	attribution_user_id	Used in context with the website's pop-up questionnaires and messengering.	1 year
Adform	C	Detects if the user has cookies allowed.	30 days
Facebook	fr	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months
Typeform	rl_anonymous_id	Used to store and track visits across websites.	persistent
Typeform	rl_group_id	Stores a unique group ID.	persistent
Typeform	rl_group_trait	Saves performed actions on the website.	persistent
Typeform	rl_page_init_referrer	Used to store referring websites.	persistent
Typeform	rl_page_init_referring_do main	Used to store referring websites.	persistent
Typeform	rl_trait	Used to store performed actions on the website.	persistent
Typeform	rl_user_id	Stores a unique user ID.	persistent
Reddit	rp.gif	Necessary for the implementation of Reddit.com's share-button function.	Session
Facebook	tr	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Session
Adform	uid	Registers a unique user ID that recognises the user's browser when visiting websites that use the same ad network. The purpose is to optimize display of ads based on the user's movements and various ad providers bids for displaying user ads.	2 months